

collect

27 FEBRUARY—01 MARCH 2026

COLLECTORS' PREVIEW 25 FEBRUARY

PREVIEW 26 FEBRUARY

SOMERSET HOUSE, LONDON



FAIR CATALOGUE
ADVERTISING RATES

Collect

Collect, presented by Crafts Council, is the only annual art fair on the UK and international circuit dedicated to museum-quality contemporary craft and design.

Staged in the historic neo-classical rooms of Somerset House, London, Collect provides a global marketplace for collectors to source contemporary work from leading galleries, representing some of the most skilful artists of our time.

As an unrivalled opportunity to invest in contemporary craft, Collect attracts a UK and international audience of 12,500 culturally engaged visitors to Somerset House over 5 days.

An impressive list of gallery owners, museum curators, arts patrons, luxury and corporate clients, interior designers, architects, art advisers, high net worth and ultra-high net worth art buyers, cultural enthusiasts, media and influencers are in attendance.



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27 FEB–01 MAR 2026

PREVIEWS 25–26 FEB

SOMERSET HOUSE
LONDON

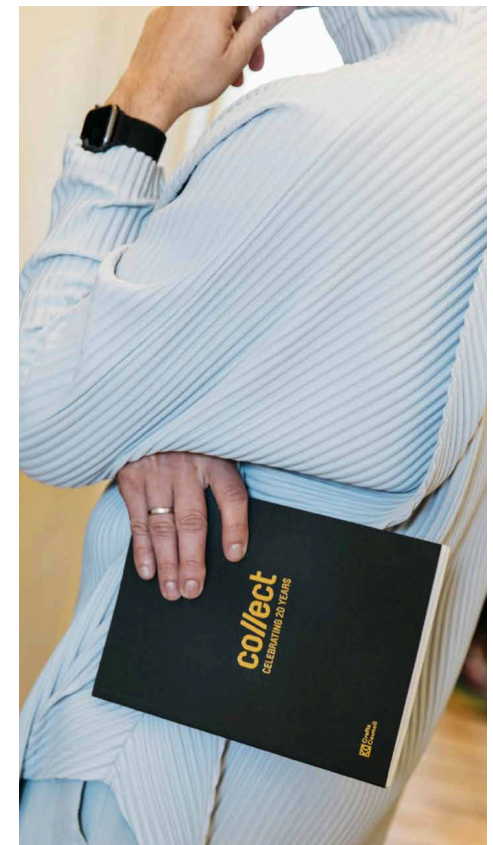


Fair Catalogue

The fair catalogue is a beautifully designed, high-quality publication that is produced in print and is available online for up to six months after the fair. Content includes exhibitor profiles, artist and material listings as well as editorial contributions.

Approximately 7,000 copies are distributed to Collect audiences during the fair with 1,000 inserted into VIP tote bags. With a shelf life of over a year, the catalogue is utilised by its readers as a valuable reference tool.

Previous advertisers have included LOEWE Foundation, Spinocchia Freund, World of Interiors, Brookfield Properties, Adam Architecture, Japan House and Dulwich Picture Gallery.



Advertising rates

Inside front cover
Inside back cover
£2,200+VAT

Outside back cover
£3,200+VAT

Standard full page
£1,800+VAT

Double page spread
£3,200+VAT

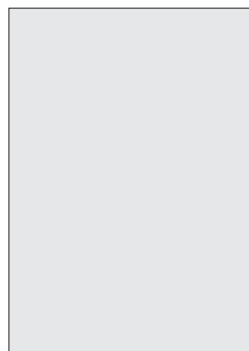
How to book

To find out more, please email:

Daniella Wells
daniella.wells@craftscouncil.org.uk

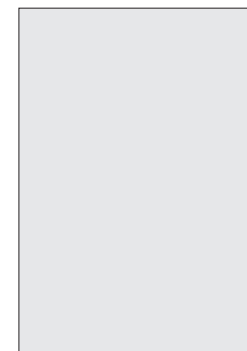
Book by: **19 December 2025**
Artwork due by: **16 January 2026**

INSIDE FRONT COVER



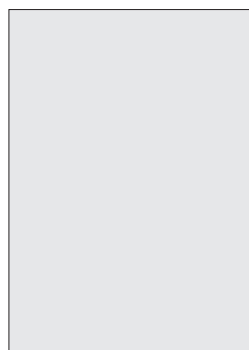
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